

Cool Stuff Radio `Ala Carte Menu

YOUR COMPANY will get radio mentions in all dayparts with coolstuff radio show promos!
YOUR WEBSITE will be linked to the coolstuffradio.com homepage!
YOU will get promoted as "the expert with a new radio show!"

Strategic Marketing Plan

\$1,000

A three month schedule of ideas and events to compliment your radio show. You will receive a step by step guideline of what to do each week. Fee includes graphics and copywriting. We plan, you execute.

KMS Consulting Services

Our staff will oversee and implement marketing, advertising, promotional and public relations to help you **MAKE MONEY**.

\$60 /
per hour

Search Engine Optimization

SEO is the new buzz word. We will match your message to pertinent keywords with an internet marketing tool. We will provide you with the information you need to get more traffic to your website.

\$600 /
one
time fee

(If you don't have a website...talk to us!)

Audio Generator

Record a simple message over the phone and voila..your audio recording can be broadcast on your website, or via email to your market list. Imagine an email recording from you saying, "Hi, I'm _____, join me this Saturday on Newstalk 1360. I'm on the Coolstuff Radio Show."

\$500 /
one
time fee

You're a Recording Star!

We will set-up, add music and edit your radio interviews. You will have informational CD's for your customers and potential clients. Price includes label design.

\$500 /
one
time set
up fee

Additonal CD's

After you are set up, we can produce the CD's for your continued distribution.

\$6 / per
CD

Cool Stuff Radio

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